

# What is branding? - Feedback Form

QUESTIONS

RESPONSES 11

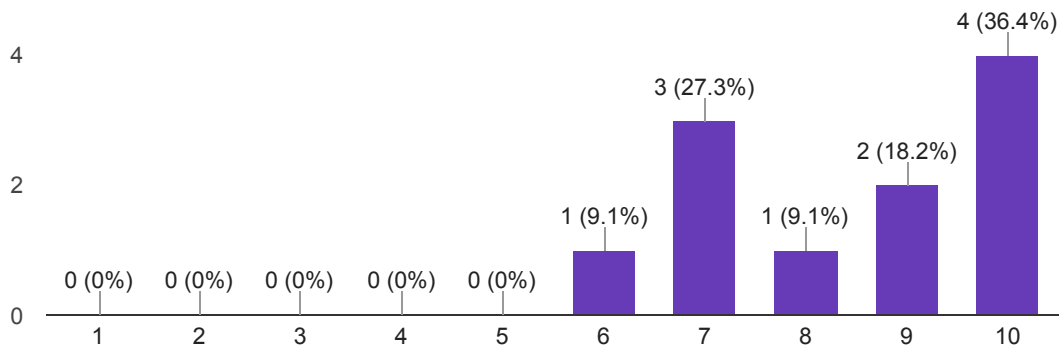
## 11 responses

- SUMMARY
- INDIVIDUAL

Accepting responses

### On a scale of 1 to 10, How much did our presentation teach you about branding?

(11 responses)



### Are there any topics we needed to go more in depth on? Were any parts of our presentation redundant?

(10 responses)

speifi details and approaches to branding different sectors

Maybe include a handout.

I found that the colour phycology went on a bit too long.

n/a

I Love the brand guessing activity

Nope, super succinct!

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## Did we engage with the audience well? Would you prefer more or less time working in groups?

(10 responses)

engaged well, no group activity

Good amount spent working in groups.

Yes. There was lots of discussion.

A lot of information to process- perhaps have a hand out???

Love the audience engagement; keep it up

Yes, very well.

you were very good at ignoring the audience and improvisation.

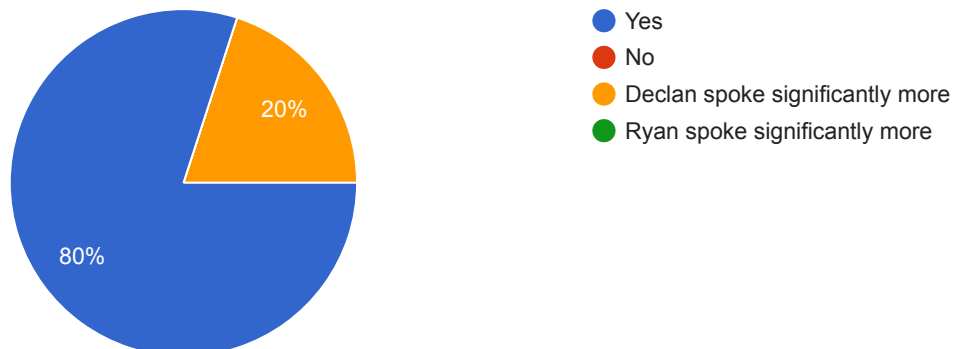
I think you engaged well and necessary. Btw we didn't work in groups... But it was good.

My longest yeah boy ever

ya vry humorous

## Do you believe Ryan and Declan spoke an even amount throughout the presentation?

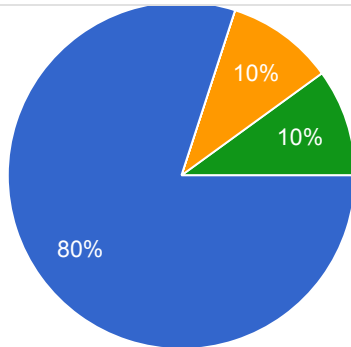
(10 responses)



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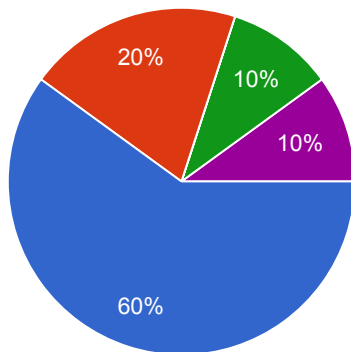
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- Flawless.
- Too slow!
- You ran through it so fast!
- I have no strong feelings one way or the other.

## What aspects of the presentation did you enjoy the most? (10 responses)



- Including multiple commercials to examine.
- The brand guessing game!
- When we stopped talking.
- Tying it back to our career as designers.
- Other

## What would you like to see with regard to feedback forms in future presentations.

(6 responses)

Just a handout- maybe a digital copy. I'm not really sure. It was a great way to start off presentations for the class.

Post the results on fb?

I'm doing this cause you asked nicely

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